

BERTELSMANN EMPLOYMENT CLUSTER UPDATE CONCEPT PAPER STATUS

Vol. No.2
June 18, 1998

We are still awaiting comments on the Concept Paper from all cluster cities. **Please provide comments at your earliest convenience to Steve Branca at sbranca@ci.phoenix.az.us, or by fax.** We have an August 1 deadline to have a finished document.

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BERTELSMANN
EMPLOYMENT
CLUSTER *UPDATE*
NEWSLETTER
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RAISING FUNDS



An update on the status of each city's fundraising efforts is still needed as soon as possible. As you know, each city's goal is to raise 25,000 DM. The City of Phoenix has already made a commitment to contributing this amount.

We would appreciate your help by letting us know **the status of your efforts** in order for us to finalize the budget and present it to the Bertelsmann Foundation. **Please feel free to respond by faxing back the response form on page 3, or emailing Steve Branca.**

SHALL WE MEET IN THE FALL?

 The Bertelsmann Foundation is calling a meeting of lead cities to be held in early November in Gütersloh, Germany. Since our cluster had discussed the possibility of convening in the Fall, we can build our meeting around the Gütersloh meeting. The purpose

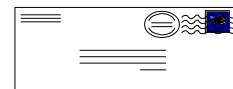
would be to share information on the progress of our local projects, learning points, and issues.

Please let us know if you think a Fall meeting is necessary. If so, we will need to begin planning this meeting since November is not too far away.

HANNOVER'S NEW EMAIL

Gerhard Meyer has a new e-mail address. In case you have not heard, it is now:
gerhard.meyer.36@hannover-stadt.de

MEETING IN PHOENIX...



Slated to be held from **January 11 to 13, 1999** in **Phoenix**, Arizona, the entire network is scheduled to convene at the **Hyatt Regency** in Downtown Phoenix. Please watch for more information from Bertelsmann and Phoenix regarding registration information, program, et cetera.

DON'T FORGET WEISBADEN

Please find attached, notes which have been transcribed from the Tuesday workshop in Wiesbaden.

A WEBSITE IN THE WORKS...

We are in the process of establishing a website on the City of Phoenix Homepage known as *Phoenix At Your Fingertips* (PAYF). We hope browsers will be able to access:

- background on the Foundation,
- overview of the Cluster,
- the Concept Paper,
- local project descriptions,
- newsletters, and
- websites of all partners of this project.

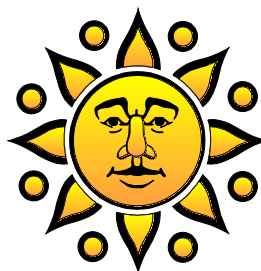
If you have not already done so, **please let us know if we have permission to link to your website. If so, please provide us with your homepage address.** Once online, we will be certain to let you know!

EDITOR'S NOTE

Summer arrived late this year, thanks to El Niño. We are just now seeing temperatures over 100 degrees Fahrenheit (38 degrees Celsius). That is at least a month late. It also means our new baseball

team, the **Arizona Diamondbacks**, is playing in an air-conditioned stadium, with the retractable roof *closed*.

Speaking of Diamondbacks, El Niño also brought us lots of rain this past winter, which resulted in, yes, more rattlesnakes! I have already had one in my yard this year. Don't worry, you will never see one in January.



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OUR TIME TABLE...

Sept. 14-15 Gütersloh	Political Steering Workshop
Sept.. 15 Gütersloh	Facilitating Team Meeting
Nov. 1	First Results Reports & Plans for Presentation
Early Nov. Gütersloh	Bertelsmann Meeting & Possible Employment Cluster Workshop?
Nov. 4-5 Celle/ Münster	Senior Citizens Cluster Workshop & Phoenix Meeting Preparations
Jan. 11-13, 1999 Phoenix	<ul style="list-style-type: none"> • Involvement of City Managers & Elected Officials • Presentation of Interim Results • Links of Individual Plans • Aspects of Smart Networking/ Strategic Management • Lessons Learned
Sept. 27-29 Québec	<ul style="list-style-type: none"> • Coordinators & City Managers • Presentation & Discussion of Interim Results
May 2000 Hämeen- linna	Preparation Meeting for Symposium
Sept. 2000 Tilburg	Symposium

C:
Councilman John Nelson
Frank Fairbanks
Sheryl Sculley
David Krietor
Jens Loff
Robert Arnkil
Jonathan Fletcher